

Service Packages

CENTRO DE 
 LEILÕES

YOUR AUCTION COMPANY'S PORTAL



Centro de Leilões

- Centro de Leilões is a portuguese electronic platform that aggregates a set of companies in the auction activity, both nationally and internationally.
- This platform was developed specifically for the professional auction market, with extensive experience in the sector, allowing to create a link between buyers, auctioneers and companies that intend to sell their assets.
- The Centro de Leilões Portal intends to stimulate the development of the auction activity, offering services that will allow you to boost your business.

Centro de Leilões + Revista de Subastas

- Founded in 2015, Revista de Subastas presents itself as the only multisectoral portal specialized in the dissemination of information on auctions in Mexico, positioning itself as the main medium with the greatest impact in this segment, at a regional level. With 7 years of experience in the market, Revista de Subastas is currently able to reach a large number of contacts from solid databases of end customers, which allow market penetration in any sector of activity, leveraging the conversion rate of your business.
- With its reference partner, Centro de leilões can go further, publicizing its opportunities in Portugal and Mexico, with a reach that can go up to 90,000 contacts.
- Try an auction disclosure, private negotiation or direct sale with us and receive a detailed report with the impact of our disclosure and the respective reach in terms of end customers.

Why participate?

- Quick, easy and transparent access to all auctions that take place at a national level (and some at an international level), providing reliable and up-to-date information on auction houses that advertise events on a recurring basis.
- Access to useful information about the auction sector in Portugal, opportunities, advantages and participation methodologies.
- Access to market strategies and complementary opportunities to the sector through IT tools that enhance the growth of your business in the sector.
- Access to experience and knowledge in the market.
- Access to databases segmented by company type: Industrial Goods; Real Estate; Vehicles; Machines; IT Equipment; Art.

YOUR AUCTION FIRM PORTAL

A link between Auctioneers, Buyers and Associated Service Providers



Services

- **Presence on the Centro de Leilões platform**

- Company registration in the website directory;
- Highlighted banners on the Homepage;
- Detailed information about the company;
- Information available in 3 different languages;
- Discounts with associated service providers;

- **Auction Houses Promotions**

- Reach between 25,000 and 90,000 contacts by the sending of weekly newsletters;
- Dissemination of content on social networks;
- Content aimed at different markets;
- Unique events;
- Associated media.

Available Service Packages



- Individual Disclosure
- Gold Pack
- Premium Package

Individual Disclosure

Individual Disclosure includes the following steps:

- Company registration in the **Centro de Leilões** website directory. We added the logo, an external link to the auctioneer's website and the profile of the participating company.
- Publication of **1** opportunity on the website. On this page you will find the following contents: description of the opportunity; additional photos and documents; information and external link to the auctioneer's website
- Highlight of **1** opportunity on the Homepage
- The information on the website is available in **3 languages**: Portuguese, Spanish and English
- Sending **1** newsletter to a contact list with a reach up to **25,000** people
- Newsletter only available in **Portuguese**.



Gold Package

The Gold Pack includes the following steps:

- Company registration in the **Centro de Leilões** website directory. We added the logo, an external link to the auctioneer's website and the profile of the participating company.
- Publication of **2** opportunities on the website. On these pages you will find the following contents: description of opportunities; additional photos and documents; information and external link to the auctioneer's website
- Highlight of the **2** opportunities on the Homepage
- The information on the website is available in **3 languages**: Portuguese, Spanish and English
- Sending **2** newsletters to a contact list with a reach up to **25,000** people.
- Publication of content on social networks **Facebook** and **Linkedin**
- Newsletter only available in **Portuguese**.

Premium Package

The Premium Package includes the following steps:

- Company registration in the directory of the **Centro de Leilões** website and the **Revista de Subastas** website (leading portal in Mexico). We added the logo, an external link to the auctioneer's website and the profile of the participating company.
- Disclosure of **4** opportunities on the **2 websites** These pages contain the following contents: description of the opportunities; additional photos and documents; information and external link to the auctioneer's website
- Highlight of the **4** opportunities on the Homepage of the **2 websites**
- The information on the website is available in **3 languages**: Portuguese, Spanish and English
- Sending 4 newsletters to a contact list with a reach up to **90,000** people.
- Publication of content on social networks **Facebook** and **LinkedIn**
- Newsletter available in **Portuguese** and **Spanish**.

Comparison of the Service Packages

Packages	Number of opportunities disclosed	Annual Registration of the Company on the Page	Banner Slidder	Platforms where you will be registered	Market reach	Newsletter Languages	No. of Reaches ¹	Languages of information on the Page	Posts on social media
Individual Disclosure ²	1	Yes	Yes	Centro de Leilões	Portugal	PT	Up to 25 000	PT/ES/ENG	No
Gold ³	2	Sim	Yes	Centro de Leilões	Portugal	PT	Up to 25 000	PT/ES/ENG	Yes
Premium ³ (Centro de Leilões + Revista de Subastas)	4	Yes	Yes	Centro de Leilões e Revista de Subastas	Portugal and Mexico	PT and ES	Up to 90 000	PT/ES/ENG	Yes
	> 4	Yes	Yes	Centro de Leilões e Revista de Subastas	Portugal and Mexico	PT and ES	Up to 90 000	PT/ES/ENG	Yes

¹

No of reaches may change according to the sector

²

Individual disclosure can be posted in the website of CL or RS

³

This package has a 10% discount associated as long as it lasts for a minimum of 6 months.

Boost your business...
Be part of our Portal!

Visit our platforms:



Contacts

ADDRESS

Rua Oliveira Martins n°60, R/C
2775-786 Carcavelos
Portugal

COMERCIAL DEPARTMENT

(+351) 910 515 764
(+351) 935 720 987

E - MAIL

marketing@centrodeleiloes.pt