

CENTRO DE LEILÕES

YOUR AUCTION COMPANY'S PORTAL



Centro de Leilões



Centro de Leilões is a portuguese electronic platform that aggregates a set of companies in the auction activity, both nationally and internationally.

This platform was developed specifically for the professional auction market, with extensive experience in the sector, allowing to create a link between buyers, auctioneers and companies that intend to sell their assets.

The Centro de Leilões Portal intends to stimulate the development of the auction activity, offering services that will allow you to boost your business.



YOUR AUCTION COMPANY'S PORTAL

A link between auctioneers, buyers and associated service providers





Why participate?

- Quick, easy and transparent access to all auctions that take place at the national and international level, providing reliable and up-to-date information on auction houses that advertise events on a recurring basis.
- Access to useful information about the auction sector in Portugal, opportunities, advantages and participation methodologies.



Why participate?

- Access to market strategies and complementary opportunities to the sector through IT tools that enhance the growth of your business in the sector.
- Access to experience and knowledge in the market.



Why participate?

- Access to databases segmented by company type:
 - Industrial Goods;
 - Real Estate;
 - Vehicles;
 - Machinery;
 - IT equipment;
 - Art.



Services

- Presence on the Centro de Leilões Portal
 - Banners;
 - Reports;
 - Presence in prominent auctions;
 - Auctioneers Directory;
 - Discounts with associated service providers.
- Auction House Promotions
 - Weekly newsletter;
 - Social media channels;
 - Events;
 - Associated media.

A low-angle, upward-looking perspective of several modern skyscrapers with glass facades. The buildings are partially obscured by a semi-transparent red overlay on the right side of the image. The text is white and bold, positioned on the left side of the image.

Service Packages Available

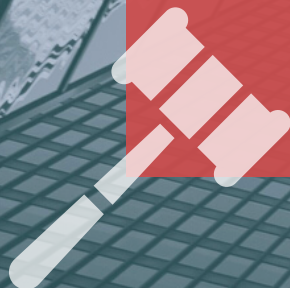
Individual Announcement

Gold Package

Premium Package

Price per Announcement*

Individual disclosure of the opportunity on the website, social networks and to the contact databases of Centro de Leilões.



* Possibility of registering the company in the auctioneers directory of the Centro de Leilões with detailed information about the company, associated services and respective contacts

Including:

- Logo
- External link to the auction site
- Characterization of the profile of the participating company

Gold Pack



Registration of the opportunity on Centro de Leilões website*

Including:

- Description of the opportunity
- Photos and complementary documents
- Information and external link to the Auctioneer's website

*Limit of 2 opportunities per month



Registration in the Auctioneers Directory

Including:

- Logo
- External link to the Auctioneer's website
- Characterization of the participating company's profile



Highlight of the opportunity on the Homepage

On the Homepage, 2 opportunities appears highlighted monthly



Monthly Newsletter

Send 2 Newsletter per month

Premium Pack



Registration of the opportunity on Centro de Leilões website*

Including:

- Description of the opportunity
- Photos and complementary documents
- Information and external link to the Auctioneer's website
- Slider on homepage
- Publication of an initial article about the Auctioneer

*Limit of 4 opportunities per month



Registration in the Auctioneers Directory

Including:

- Logo
- External link to the Auctioneer's website
- Characterization of the participating company's profile



Highlight of the opportunity on the Homepage

On the Homepage, 4 opportunities appears highlighted monthly



Monthly Newsletter

Sending 4 Newsletters per month

Comparison of Service Packs

CHARACTERISTICS	GOLD	PREMIUM
Registration on the Centro de Leilões website	YES	YES
Banner on the home page	-	YES
Article publication about the company on the website	-	YES
Registration in the Auctioneers Directory	YES	YES
Logo and link to the partner company's website	YES	YES
Characterization of the profile of the partner company	YES	YES
Highlight of monthly opportunities on the home page	2 auctions	4 auctions
Promotion of opportunities via monthly newsletter	2	4
Promotion on social media channels	YES	YES

Boost your business ...
Be part of our Portal!

Visit our platforms:



Contacts

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